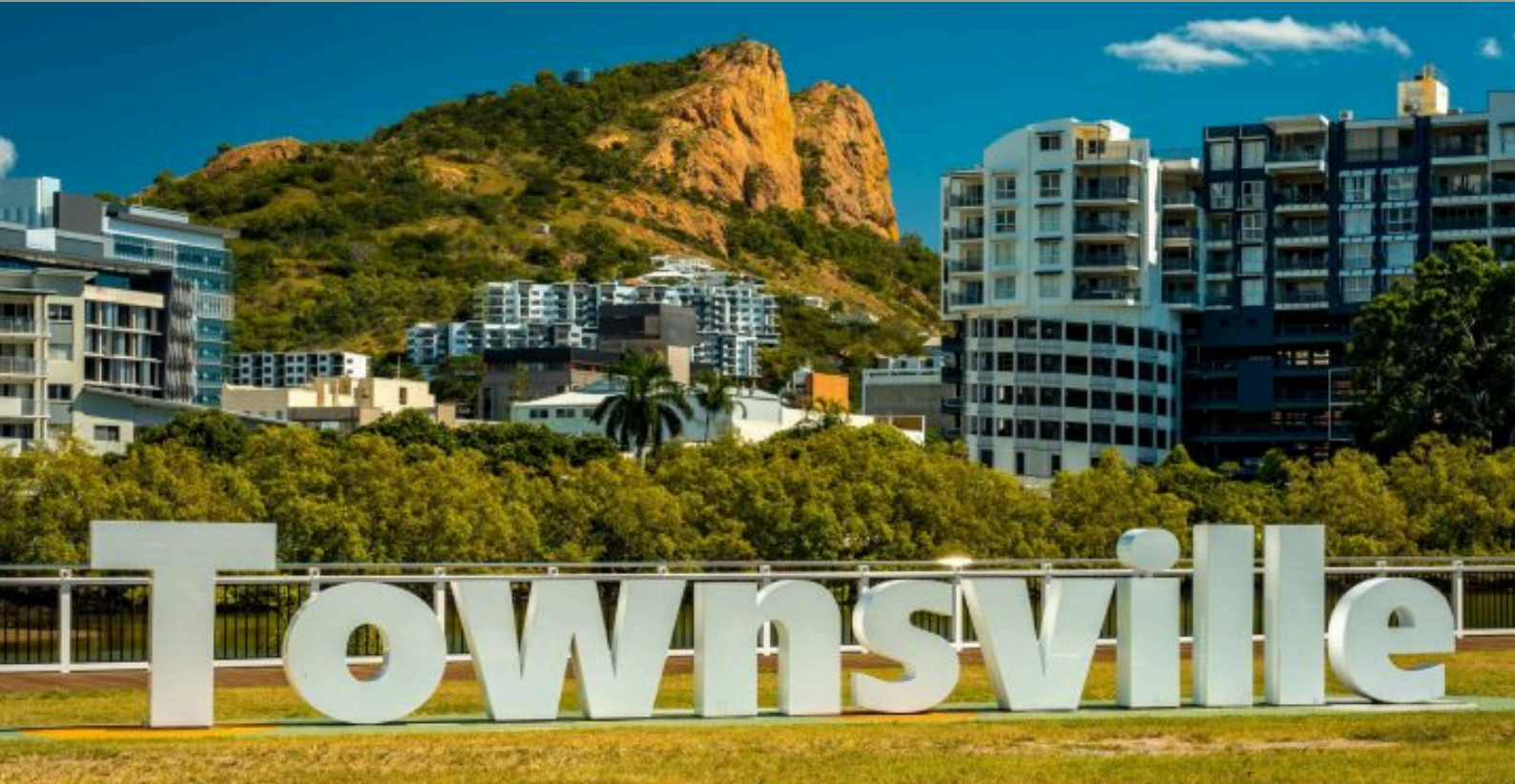


10-11 AUGUST 2026



FUTURE BUSINESS  
FORUM  
TOWNSVILLE • 2026

# SPONSORSHIP PROSPECTUS



[www.futurebusinessforum.au](http://www.futurebusinessforum.au)





# ABOUT US

## MEET OUR TEAM



**MIRANDA MEARS**

I help organisations navigate change and build what's next.

I am the CEO and Founder of Australian Impact Group, working with businesses, schools, industry, and community organisations to design practical strategies, capability programs, and future-focused solutions that help organisations navigate change and build what's next. My work sits at the intersection of business strategy, innovation, future skills, emerging technologies, sustainability, and workforce transformation.

I am deeply committed to Townsville and North Queensland and to keeping great work in our region by linking buyers with local capability, building future-ready skills, and turning good ideas into practical outcomes.

[admin@futurebusinessforum.au](mailto:admin@futurebusinessforum.au)



**DIANNE NEWELL**

I started Townsville Corporate Event Planning with a simple goal – to create connections. There are many opportunities for local businesses and leaders to connect, collaborate, and grow together. I believe that when people come together, share ideas, and build genuine relationships, incredible things can happen for both business and community.

Townsville has many opportunities and we need to support small/medium businesses to take advantage of what we have on the horizon. We have many small businesses in our region doing great things and we need to share their stories and the incredible work they're doing.

Collaboration over competition will help everyone grow together.

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# WHAT'S ON?

Local experts. Local opportunities. Real results.

We exist to keep great work in North Queensland by linking buyers with local capability, building skills, and co-creating solutions that lead to real outcomes.

Join the Future Business Forum Townsville for a practical, outcomes-focused forum for buyers, suppliers, and experts to understand procurement, build capability, co-create solutions, and showcase local services.

What you will find:

- Conference: keynote talks and inspiring speakers
- Meet the Buyers: timed introductions and clear procurement pathways
- Capability Workshops: hands-on sessions with tools you can use
- Round Tables: share challenges and shape practical, shared solutions
- Business Expo: A showcase local services and solutions.
- Networking lunch and evening cocktail function.



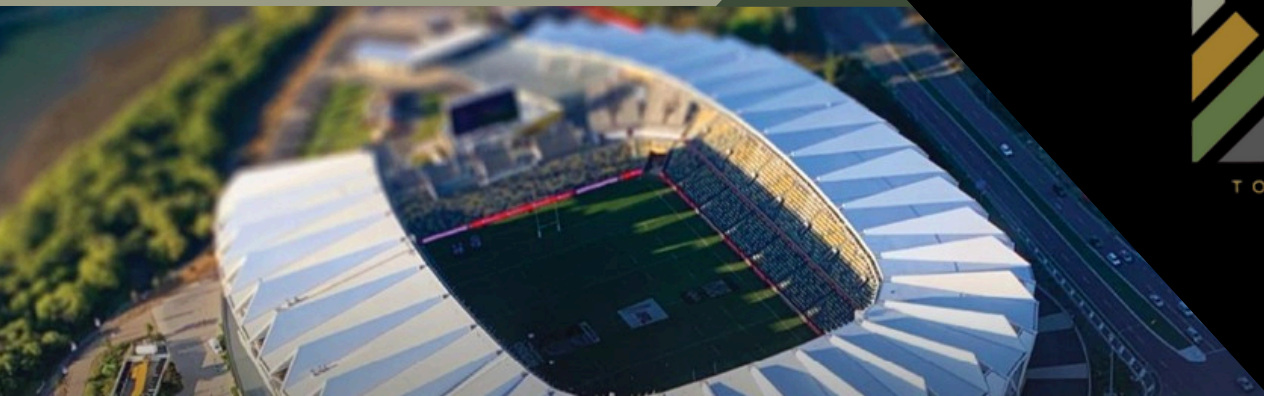
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# WHAT'S IN IT FOR YOU?

Partnering with the Future Business Forum gives your brand unparalleled exposure to a high-calibre audience of business leaders, innovators, and decision-makers.

As a sponsor, you will:

- **Boost Brand Visibility:** Position your organisation at the forefront of industry trends and innovation.
- **Engage Directly with Key Decision-Makers:** Build meaningful connections with executives, entrepreneurs, and thought leaders.
- **Demonstrate Thought Leadership:** Showcase your expertise through speaking opportunities, panel participation, and branded content.
- **Drive Business Opportunities:** Access a curated audience primed for collaboration, partnerships, and investment.
- **Align with Innovation and Growth:** Associate your brand with forward-thinking solutions and the future of business.



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# SPONSORSHIP OPTIONS

## **BRONZE SPONSORSHIP PACKAGE**

**\$6,000+ GST**

Exhibition booth, Delegate Pass x 2, Your logo as recognition as a Bronzer sponsor. Social media post acknowledging sponsorship. and nd a Two Page Profile Spread in the NWQ Connect Business and Capability Directory.

## **SILVER SPONSORSHIP PACKAGE**

**\$10,000 + GST**

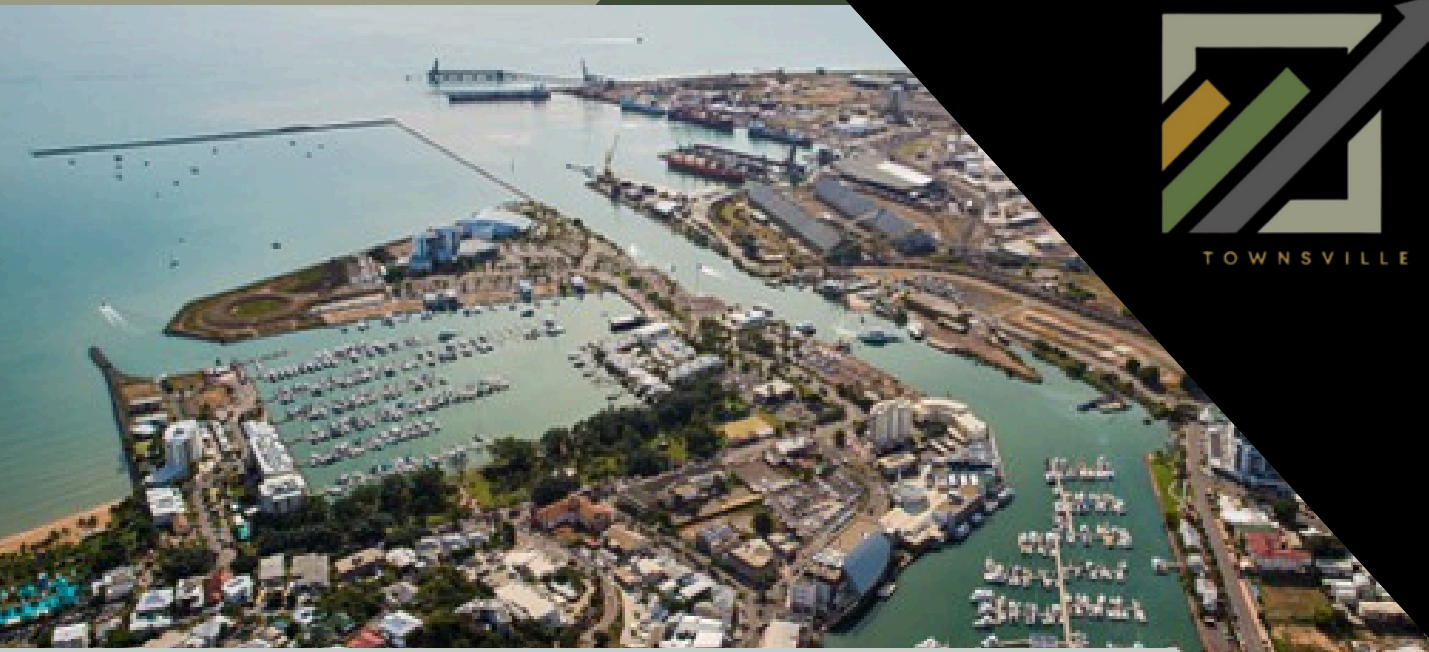
Exhibition booth, Delegate Pass x 4, Your logo as recognition as a Silver Sponsor. Social media post acknowledging sponsorship. Half page ad in event program and a One Page Profile spread in the NWQ Connect Business and Capability Directory.

## **GOLD SPONSORSHIP PACKAGE**

**\$12,000 + GST**

Exhibition booth, Table of 8 delegate passes, Your logo as recognition as a Gold Sponsor. Social media post acknowledging sponsorship. Full page ad in event program. Opportunity to present at forum. and a Two Page Profile spread in the NWQ Connect Business and Capability Directory.

**PLEASE CONTACT US FOR NAMING RIGHTS SPONSORSHIP**



## **SPONSORSHIP PROPOSAL 2026**

For more information, contact

Miranda Mears - 0401 716 731

or

Dianne Newell - 0458 799475



### **PHONE**

Miranda Mears - 0401 716 731  
Dianne Newell - 0458 799 475



### **EMAIL**

[hello@futurebusinessforum.au](mailto:hello@futurebusinessforum.au)



### **WEBSITE**

[www.futurebusinessforum.au](http://www.futurebusinessforum.au)



## Sponsorship Confirmation

### Contact Details

Name

Organisation

Address

City

Post Code

Phone

Email

Purchase Order Number

### Sponsorship Details

Gold - \$12,000 plus gst

Silver - \$10,000 plus gst

Bronze - \$6,000 plus gst

Email form to [admin@futurebusinessforum.au](mailto:admin@futurebusinessforum.au) and an invoice will be sent to you for payment. We will not be able to commence your sponsorship advertising until payment has been received.

I agree to the terms of service and am authorised to enter into this sponsorship agreement on behalf of my organisation.

Date

Signature